



Produced by the Virginia Horticulture Foundation & Pilot Media

“Garden Mysteries and Illusions”

is the theme for the 2018 Virginia Flower and Garden Expo scheduled to be held again at the Virginia Beach Convention Center, 1000 19th St, Virginia Beach

January 26 – 28th, 2018

Friday & Saturday 10am-7pm and Sunday 10-4pm

To Hampton Roads’ area Educational Groups & Horticultural Societies:

The time for 2018 Virginia Flower & Garden Expo is just around the corner and with it the opportunity for sharing your group’s horticulture, green or nature-based focus.

We are offering the same 10’ x 10’ size booth to you for \$75 this year which includes one skirted table & 2 chairs. More spaces are available this year and double, triple and a few groups of ‘foursomes’ booths available now! All booths will be in Hall C and D, mixed in with the landscape and floral displays and over 100 garden related vendors. (Vendor booths are \$700 per booth.) First come; first served! Sales will again be allowed through your booth but as always these spaces are primarily for education purposes. We will also add a link from our website to your website or contact person. Check us out at www.vafgs.org to see a floor plan and event information as it becomes available.

Payment may be made online this year again at the Flower and Garden Expo website.

If unable to pay online, please make your check for \$75 out to **Targeted Productions;**

Mail to: Targeted Productions / Attn: Laura Hess
150 West Brambleton Avenue, Norfolk, VA 23510

Society Name: _____

Contact Person: _____

Email: _____ Phone: _____

Website: _____

Number of booths ____ x \$75 = _____ total \$ enclosed

Please realize that booths are ‘First Come; First Served.’ As such, the earlier the booth request, the better chance your organization has of being able to have your requested number of booths honored.

If you have any questions, please call or email me.

Although this year’s Expo theme is Garden Mysteries and Illusions, I look forward to working with you to make this year’s show full of garden knowledge and all of your environmental facts and fun!

Sincerely,

Michelli M. Booker
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The Virginia Horticultural Foundation
“We promote growth”
501(c) non-profit organization
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